

INDUSTRY INTRODUCTORY 101			
DAY 1 Monday 5.16.2022			
<u>TIME</u>	<u>COURSE</u>	<u>FACULTY</u>	<u>LOCATION</u>
6:00 PM	Registration and Welcome Reception		ClubHouse Suites
7:00 PM	Welcome /Introduction to PPALS Leadership		ClubHouse Suites
8:00 PM	PACT Capstone Project and Reflection Paper Discussion	Robert Tomaino	ClubHouse Suites - Cabernet Room
DAY 2 Tuesday 5.17.2022			
INDUSTRY INTRODUCTORY			
<u>TIME</u>	<u>COURSE</u>	<u>FACULTY</u>	<u>LOCATION</u>
8:30 AM	Welcome to the Sanford/PPALS PACT Course	Barbara Wuebbels	Dakota Room
8:45 AM - 9:30 AM	Introduction to Sanford Research	David Pearce, PhD	Dakota Room
9:30 AM - 11:00 AM	Case Study #1 Presentation and Discussion	David LaGreca, Robert Tomaino and Barbara Handelin, PhD.	Dakota Room
11:00 AM - 11:15 AM	BREAK		Moquist Hall
11:15 AM - 12:15 PM	Importance of Patient Advocacy	Jamie Ring	Dakota Room
12:15 PM - 1:30 PM	LUNCH		Moquist Hall
1:30 PM - 3:00 PM	Building Your Patient Advocacy Function	Jill Dolgin, PharmD & Gissoo DeCotiis	Dakota Room
3:00 PM	BREAK		Moquist Hall
3:15 PM - 4:15 PM	Drug Development	Marlene Haffner MD	Dakota Room
4:15 PM - 5:30 PM	Patient Advisory Boards	Jayne Gershkowitz & Barbara Wuebbels RN	Dakota Room
5:30 PM- 6:00 PM	Transport to The Barn	Faculty, Staff and Attendees	
6:00 PM - 8:00 PM	PACT Group Dinner	The Barn	2510 E. 54th Street North, Sioux Falls SD
DAY 3 Wednesday 5.18.2022			
INDUSTRY INTRODUCTORY			
<u>TIME</u>	<u>COURSE</u>	<u>FACULTY</u>	<u>LOCATION</u>
8:30 AM	Morning Address	Jayne Gershkowitz	Dakota Room
8:45 AM - 9:45 AM	Introduction to Sanford CoRDS Registry	Benjamin Forred	Dakota Room
9:45 AM - 11:00AM	Public Policy for Industry	Britta Dornan	Dakota Room
11:00 AM - 11:15 AM	BREAK		Moquist Hall
11:15 AM - 12:30 PM	What Is the ROI of Patient Advocacy	Nita Patel, RN	Dakota Room
12:30PM - 1:30 PM	LUNCH		Moquist Hall
1:30 PM - 2:30 PM	Building Partnerships with Government & Academia	David Eckstein, PhD & Jill Weimer, PhD	Dakota Room
2:30 PM - 3:30 PM	Identifying Partners Within Related Industries	Patti Engel	Dakota Room
3:30 PM-3:45 PM	BREAK		Moquist Hall
3:45 PM - 5:00 PM	Tell Your Patient Advocacy Story	Chris Smith	Dakota Room
5:00 PM- 5:30 PM	Return to Clubhouse Suites		
6:00 PM	Dinner on your own - explore Sioux Falls!		
DAY 4 Thursday 5.19.2022			
INDUSTRY INTRODUCTORY			
<u>TIME</u>	<u>COURSE</u>	<u>FACULTY</u>	<u>LOCATION</u>
8:30 AM	Morning Address	Jean Campbell	Dakota Room
8:45 AM - 9:45 AM	Four-Legged Table: Industry, PAO, Academia and Government	Barbara Wuebbel, Moderator; David Eckstein, Ben Forred, Gissoo DeCotiis, Jayne Gershkowitz, Rob Long	Dakota Room
9:45 AM - 11:00AM	Understanding Best Practices of Working with Non Profit Organizations	Jean Campbell with Rob Long	Dakota Room
11:00 AM - 11:15 AM	BREAK		Moquist Hall
11:15 AM - 12:30 PM	Challenges Facing Patient Advocacy Function	Open Discussion; Moderated by Michele Rhee	Dakota Room
12:30PM - 1:30 PM	LUNCH		Moquist Hall
1:30 PM - 2:30 PM	Common Ground: Where the Patient Advocacy Function and the Patient Community Meet	Open Discussion; Moderated by Michele Rhee, Rob Tomaino, Rob Long	Dakota Room
2:30 PM	Closing	Jean, Jayne & Barbara	Dakota Room